



A world of difference

WARRANTY AND MAINTENANCE GUIDE

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Environmental certification

Siren, Valour, Enduro and wool carpet collections by Cavalier Bremworth carry Environmental Certification (ECS) provided by the Australian Carpet Classification Scheme (ACCS). This is an independent assurance that your carpet has met standards across a range of criteria that includes raw materials used in manufacture, product emissions and product stewardship. Having an ECS grading means they also meet the product requirements set out by the Green Building Councils of Australia and New Zealand.



WE STAND BEHIND WHAT WE MAKE

Cavalier Bremworth has been designing and making carpets for more than 55 years to exacting quality standards. We are proud to stand behind the carpets we make and offer warranty packages on our Siren, Valour, Enduro and wool carpets when purchased through our retailer network for residential use in a private household. To determine which warranty applies to your carpet, simply look at the warranty label fixed to the back of the carpet sample or head to cavbrem.co.nz. These warranties need to be read in conjunction with our General Terms and Conditions and Warranty Terms and Conditions on pages 20 and 26 of this booklet.

YOUR WARRANTIES AT LAW

We acknowledge and respect the terms of the New Zealand Consumer Guarantees Act 1993 and Australian Consumer Law 2010. Our carpets come with guarantees provided by the New Zealand Consumer Guarantees Act 1993 and Australian Consumer Law 2010 that cannot be excluded. Under Australian Consumer Law, you are entitled to a replacement or refund for a major failure and for compensation for any other foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.

A summary of your rights and remedies under the New Zealand Consumer Guarantees Act can be found at the Ministry of Consumer Affairs' website at consumeraffairs.govt.nz. Further detail on Australian Consumer Law can be found at consumerlaw.gov.au. Your rights under the New Zealand Consumer Guarantees Act or Australian Consumer Law commence from the date of purchase and may run for the life of your carpet.

YOUR CAVALIER BREMWORTH WARRANTIES

Cavalier Bremworth also provides a number of express warranties (which are set out on pages 11 – 17 in relation to its carpets). These warranties do not limit or affect your entitlements under New Zealand or Australian consumer laws, including the New Zealand Consumer Guarantees Act 1993 and Australian Consumer Law 2010. You may have rights under these laws that are additional to the ones provided in the warranties below.

Under your Cavalier Bremworth warranties, should a problem arise and we accept that you have a valid warranty claim under the warranties set out in this booklet, at our discretion, we will either:

- Repair the carpet;
- Replace the carpet in the affected area; or
- Provide a refund for the carpet in the affected area. The extent of the refund will be based on the age of your carpet (i.e. to allow for depreciation) – a full explanation of how this is calculated can be found under the General Terms and Conditions on page 26.



Our warranty packages

Cavalier Bremworth offers warranty packages on Siren, Valour, Enduro and Wool carpet collections. To determine which warranty applies to your carpet, refer to the label on the back of the carpet sample. Please note that conditions and exclusions do apply (including depreciating tables which are detailed on page 26) and it's important that you read the warranty details carefully. Failure to adhere to the recommended cleaning and care procedures may void all or part of these warranties. Information about this can be found on pages 28 and 29 of this document. It's also important you carefully read the 'Other important things to know' section of this document which can be found on pages 44 - 49.



WOOL CARPET BY CAVALIER BREMWORTH WARRANTY PACKAGE



Lifetime manufacturer's defects warranty*

Cavalier Bremworth wool carpet is warranted against all manufacturing defects.



15-year abrasive wear warranty*

Cavalier Bremworth wool carpet will not experience fibre loss from abrasive wear by more than ten percent (10%).



5-year insect resist warranty*

Cavalier Bremworth is warranted against insect infestation for a five year period.

*Exclusions, prorating and terms and conditions apply. For full Terms and Conditions, please visit pages 20 - 23 of this document. General Terms and Conditions also apply and these can be found on pages 25 - 29 of this document.

NATURAL BENEFITS OF WOOL

- Naturally beautiful
- 100% sustainable fibre
- Fire resistant
- Easy to clean
- Environmentally friendly
- Breathable
- Naturally non-allergenic
- Improved thermal performance
- Noise insulation



**SIREN CARPET BY CAVALIER BREMWORTH
WARRANTY PACKAGE**

-  **20-year food and beverage stain resistance limited warranty***
Siren carpet will resist most common food and beverage stains that occur during normal residential use.
-  **20-year domestic pet limited warranty***
Siren carpet fibre will resist stains derived from domestic dog and cat urine and faeces.
-  **20-year fade resistance limited warranty***
Siren carpet will not excessively fade from sunlight exposure.
-  **20-year abrasive wear limited warranty***
Siren carpet will not experience fibre loss from abrasive wear by more than ten percent (10%).
-  **20-year soil resistance limited warranty***
Siren carpet will not stain from dry soil deposits derived from normal domestic living.
-  **Lifetime insect resist warranty***
Siren carpet does not require any treatment to guard against insects.
-  **Lifetime antistatic warranty***
Siren carpet will not generate static greater than 5.0 kilovolts as determined by independent testing.
-  **Lifetime manufacturer's defects warranty***
Siren carpet is warranted against all manufacturing defects.

*Exclusions, prorating and terms and conditions apply. For full Terms and Conditions, please visit pages 20 - 23 of this document. General Terms and Conditions also apply and these can be found on pages 25 - 29 of this document.



**VALOUR CARPET BY CAVALIER BREMWORTH
WARRANTY PACKAGE**

-  **20-year food and beverage stain resistance limited warranty***
Valour carpet will resist most common food and beverage stains that occur during normal residential use.
-  **20-year fade resistance limited warranty***
Valour carpet will not excessively fade from sunlight exposure.
-  **20-year abrasive wear limited warranty***
Valour carpet will not experience fibre loss from abrasive wear by more than ten percent (10%).
-  **20-year soil resistance limited warranty***
Valour carpet will not stain from dry soil deposits derived from normal domestic living.
-  **Lifetime insect resist warranty***
Valour carpet does not require any treatment to guard against insects.
-  **Lifetime antistatic warranty***
Valour carpet will not generate static greater than 5.0 kilovolts as determined by independent testing.
-  **Lifetime manufacturer's defects warranty***
Valour carpet is warranted against all manufacturing defects.

*Exclusions, prorating and terms and conditions apply. For full terms and conditions please visit pages 20 - 23 of this document. General terms and conditions also apply and these can be found on pages 25 - 29 of this document.



ENDURO CARPET BY CAVALIER BREMWORTH WARRANTY PACKAGE

-  **20-year food and beverage stain resistance limited warranty***
Enduro carpet will resist most common food and beverage stains that occur during normal residential use.
-  **20-year fade resistance limited warranty***
Enduro carpet will not excessively fade from sunlight exposure.
-  **20-year abrasive wear limited warranty***
Enduro carpet will not experience fibre loss from abrasive wear by more than ten percent (10%).
-  **Lifetime insect resist warranty***
Enduro carpet does not require any treatment to guard against insects.
-  **Lifetime antistatic warranty***
Enduro carpet will not generate static greater than 5.0 kilovolts as determined by independent testing.
-  **Lifetime manufacturer's defects warranty***
Enduro carpet is warranted against all manufacturing defects.

*Exclusions, prorating and terms and conditions apply. For full Terms and Conditions, please visit pages 20 - 23 of this document. General Terms and Conditions also apply and these can be found on pages 25 - 29 of this document.

*Warranty terms
and conditions*

**FOOD AND BEVERAGE STAIN RESISTANCE
LIMITED WARRANTY TERMS AND CONDITIONS**

Cavalier Bremworth warrants that your carpet will resist most common food and beverage stains that occur during normal residential use for the period of time outlined on the back of the applicable sample, so long as:

- You attend to spills and stains promptly as per the recommended care and cleaning instructions at the end of this booklet. If the affected area remains unsatisfactory after you have tried these cleaning procedures, then you must have the affected area of your carpet professionally cleaned.

If the affected area still remains unsatisfactory after the professional clean, and you can provide proof of that cleaning, then we will replace the affected area.

Please note; Cavalier Bremworth is not aware of any carpet that is fully stain proof. There are some stains that are excluded from this warranty and these include:

- Non-food and non-beverage stains caused by substances such as cosmetics, bleaches, inks etc.
- Stains caused by substances that change or destroy the colour of the carpet like dyes (such as clothing or food colouring), bleaches, acne medications, drain cleaners and plant food.
- Human or other pet stains (such as vomit, blood and faeces). Please note; the full extent of this exclusion applies to Valour and Enduro carpets by Cavalier Bremworth. Siren carpet by Cavalier Bremworth will resist stains derived from domestic dog and cat urine and faeces.
- Colour change due to fading.

**DOMESTIC PET LIMITED WARRANTY
TERMS AND CONDITIONS**

Cavalier Bremworth warrants that your carpet will resist stains derived from domestic dog and cat urine and faeces during normal residential use for the period outlined on the back of the applicable sample, so long as:

- You attend to spills and stains promptly as per the recommended care and cleaning instructions at the end of this booklet. If the affected area remains unsatisfactory after you have tried these cleaning procedures, then you must have the affected area of your carpet professionally cleaned.

If the affected area still remains unsatisfactory after the professional clean, and you can provide proof of that cleaning, then we will replace the affected area.

**FADE RESISTANCE LIMITED WARRANTY
TERMS AND CONDITIONS**

Cavalier Bremworth warrants that your carpet will not display significant fading from light exposure for the period stipulated on the back of the applicable carpet sample.

If it's determined that noticeable colour change due to U/V exposure has occurred, we will repair or replace the carpet as per our warranty conditions. Noticeable colour change is defined as a rating of three or less on the American Association of Textile Chemists and Colourists Gray Scale for colour change.

Note there are exclusions to this fade resistance warranty which are detailed below:

- Changes in carpet colour resulting from external causes such as spills of household chemicals, or improper cleaning.
- Fading from food or beverages excluded from the stain warranty or from the build-up of dry soil from foot traffic.
- Changes in carpet colour due to air purifiers, photocopiers or other electronic equipment that may emit ozone in noticeable quantity.
- Gradual fading over time from pesticides or cleaning agents.

**ABRASIVE WEAR LIMITED WARRANTY
TERMS AND CONDITIONS**

Your carpet is protected against fibre loss during normal domestic wear for the period of time stipulated on the back of the applicable carpet sample.

Fibre loss from abrasive wear is defined as actual loss of fibre, due to abrasion, from the surface pile of the carpet. We warrant that your carpet will not experience fibre loss from abrasion by more than 10% under normal domestic wear conditions.

Abrasive wear does not cover appearance retention such as crushing or flattening of the carpet pile in any area.

Note: exclusions to this warranty include:

- Changes in carpet appearance caused from normal wear, staining, soiling, fading or furniture pressure.
- Damage from tears, pulls, cuts or burns.
- Pilling or shedding.
- Damage caused by pets.
- Fibre loss resulting from insect infestation.
- Damage from chairs with roller castors, carts with wheels, or damage due to abuse by any athletic/gym equipment such as roller skates, ski boots or golf shoes.

**LIFETIME MANUFACTURER'S DEFECTS
WARRANTY TERMS AND CONDITIONS**

We warrant your Cavalier Bremworth carpet against all manufacturing defects during the expected lifetime of the carpet, so long as:

- The carpet was bought and installed through an approved Cavalier Bremworth retailer.
- The carpet has been properly maintained and used for residential purposes in a private household at all times since its original installation.

Note: shading on cut pile carpets does not constitute a manufacturing defect.

**SOIL RESISTANCE LIMITED WARRANTY
TERMS AND CONDITIONS**

Over a period of time, a carpet may change colour from accumulating dry soil derived from foot traffic. For the time period stipulated on the sample label, Cavalier Bremworth warrants that the carpet will not experience noticeable colour change resulting from deposits of dry soil generated from normal, indoor household use. Noticeable colour change is defined as a rating of 3 or less on the American Association of Textile Chemists and Colourists Gray Scale for colour change. This limited warranty does not cover colour change derived any other substance other than dry soil.

**ANTISTATIC WARRANTY
TERMS AND CONDITIONS**

This carpet will not generate static greater than 5.0 kilovolts as determined by independent testing.

**INSECT RESIST WARRANTY
TERMS AND CONDITIONS****Solution-Dyed Nylon**

For the lifetime of the carpet, Cavalier Bremworth warrants that their Valour, Siren and Enduro carpet collections will not require any chemical treatment or application to guard against infestation from insects that can damage your carpet.

Wool

Your Cavalier Bremworth wool carpet has been treated to deter insect and moth infestation. Should a problem be reported within five years of purchase, we will repair, replace or treat the affected area, providing the carpet has been properly maintained and used for residential purposes in a private household*. It is important to note the insect deterrent treatment is embedded in the carpet fibre and needs to be ingested by the insect to have an effect and stop further spreading - this will mean some fibre loss will occur. This treatment does not stop insects from entering your home. Thorough and regular vacuuming around the skirting boards and under infrequently-moved furniture will help prevent infestation. Failure to maintain these areas will void your Cavalier Bremworth warranty, which as a result, could be reduced or voided at Cavalier Bremworth's sole discretion.

*See table for depreciation on page 26 of this document.

*General terms
and conditions*

DEFINING YOUR CARPET'S VALUE

If it is determined not to repair or replace the affected carpet, we will issue a refund based on the age of your carpet. The age is determined from the date of purchase of your carpet by a Cavalier Bremworth retailer. The refund value is based on a new carpet of the same or comparable type made by Cavalier Bremworth.

DEPRECIATION TABLE FOR REFUND VALUE FOR WOOL CARPET BY CAVALIER BREMWORTH

DEPRECIATION TABLE FOR REFUND VALUE	
First 3 years	100%
Years 4 - 6	70%
Years 7 - 9	40%
Years 10 - 12	20%
Years 13 - 15	10%

DEPRECIATION TABLE FOR REFUND VALUE FOR SIREN, VALOUR AND ENDURO CARPET BY CAVALIER BREMWORTH

DEPRECIATION TABLE FOR REFUND VALUE	
First 10 years	100%
Years 11 - 12	70%
Years 13 - 14	40%
Years 15 - 16	20%
Years 17 - 20	10%

Warranties are extended to the original purchaser of the carpet only and are not transferable (e.g. through the sale of your house). The warranty is solely for the use of the carpet in a private residence in accordance with the carpet's ACCS performance rating recommendation/s. The warranty only applies to the original installation of first grade carpets and is not applicable to carpets sold as seconds.

- For your warranty to be valid, your carpet must be properly installed over a quality new underlay in accordance with the Australian and New Zealand Standard AS/NZS-2455 in this brochure. Failure to install the carpet in accordance with this standard could void all or part of the warranty coverage, at Cavalier Bremworth's discretion.
- Our warranties do not cover damage resulting from accidents or abuse such as soiling, burning, flooding, cutting and damage caused by pets. Siren carpet by Cavalier Bremworth is warranted against stains derived from domestic dog and cat urine and faeces.
- Warranties do not cover carpet which has been treated after installation with any topical chemicals such as fungicides, stain resist treatments or cleaning agents which have affected the properties of the carpet. It also does not cover damage caused by prolonged or excessive moisture.
- For your warranty to be valid, carpets must be cleaned and maintained in accordance with AS/NZS-3733:1995 and in conjunction with the routine maintenance guidelines as outlined on pages 28 and 29.
- Warranties do not cover damage to your carpet caused by the failure of the underlay, damage caused by underfloor heating, or from laying carpet over another carpet. Under these warranties, Cavalier Bremworth will not pay consequential or incidental damages, including any loss, expense or damage other than to the carpet itself.

ROUTINE MAINTENANCE WILL INCREASE THE LIFESPAN OF YOUR CARPET

A regular maintenance programme helps to remove soil before it can build up and potentially damage carpet fibre and dull its appearance. Make sure you vacuum under infrequently moved furniture every three months.

DRY VACUUM REGULARLY TO REMOVE DEBRIS

Dry vacuuming must be carried out at least once a week and more often in high-traffic areas such as hallways and entranceways. This will remove free soil particles and surface litter as well as prevent soil becoming embedded in the pile, which can cause accelerated wear by grinding at the base of the tufts.

WHAT TYPE OF VACUUM CLEANER HEAD SHOULD BE USED ON CAVALIER BREMWORTH CARPET?

For cut pile carpets (excluding shagpile) and combination cut and loop pile carpets, all types of cleaner heads can be used, but over-use of a revolving brush-style vacuum cleaner head may affect the tailored appearance of your carpet. We recommend you use a plain suction head (avoiding unnecessary pressure which will flatten the carpet) and occasional use of a turbo or revolving brush head.

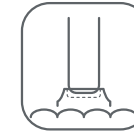
For loop pile and shagpile carpet, we recommend the use of a plain suction-type vacuum cleaner. The use of turbo or revolving brush head attachments may cause the pile to frizz. While we don't recommend them, beater bar and adjustable revolving brushes can be used, but only on the lightest settings.

PROFESSIONALLY CLEAN YOUR CARPET AT LEAST EVERY TWO YEARS

Professional cleaning must be carried out when your carpet still looks dirty after vacuuming – or every two years at a minimum. You should consult a professional cleaner for the best method of cleaning. Do-it-yourself carpet shampoo machines are not recommended as some detergent products can often leave a sticky residue which attracts soil to the fibre and makes it dirty more quickly.

PROTECT YOUR CARPET

Place walk-off mats at all entrances and use carpet protectors under heavy furniture and furniture with castor wheels.



Use furniture cups under heavy furniture legs.



Place protector mats under furniture with castor wheels.



DEALING WITH SPILLS AND STAINS

Cavalier Bremworth is not aware of a carpet that is completely stain-proof. This includes solution-dyed nylon carpets manufactured with the latest technology. However, if you follow our simple maintenance recommendations and stain removal guidelines, you can help to ensure your carpet keeps its good looks for longer.

Keep in mind, Cavalier Bremworth produces a stain remover treatment which can be purchased through our retailers and also at most good supermarkets. This is a top performing carpet stain remover and has received fan mail from delighted users. Please read the instructions carefully before using.

Clean up immediately

When spills occur, it's important that they're cleaned up immediately. Remember, even though our solution-dyed nylon carpet has inbuilt stain resistant properties, no carpet is immune from staining if spills are left untreated.

Contain the stain

Before using any recommended stain treatment or remedy, please make sure you have 'contained the stain' firmly by blotting up any excess liquid spills with clean paper towels and scraping up any solids. In the event of a very large stain, put a towel down and stand on it firmly to remove as much liquid as you can before applying any stain treatment. And please - NEVER rub or scrub wet carpet as this can cause permanent damage to the pile.

Six step procedure

Once you have taken action to remove the worst of the stain, please refer to the stain guide on the following page and use the six-step procedure outlined here. Make sure the stain is dry before proceeding to the next step in the order of recommended treatment.

- Step 1** Test the recommended cleaning solution on a hidden piece of carpet or carpet mat.
- Step 2** Apply a small amount of the selected cleaning solution to a clean white cloth and work it in gently. Work from the edges of the spill to the centre to prevent the spill from spreading.
- Step 3** Continue using the recommended stain treatment as long as there is a transfer of the spill to the cloth. You don't need to use the second or third treatment suggestions if this first one works.
- Step 4** Dab (don't drown) the affected area thoroughly with cold water and blot up using paper towels until all of the solution has been removed.
- Step 5** Apply a thick layer of white paper towels and weigh it down with a flat heavy object. Continue to change the paper towels as needed until as much moisture is gone from the carpet as possible.
- Step 6** If the stain is still visible following treatment, contact a reputable professional cleaning company.

Refer to the stain removal guide on pages 35 - 41.





Stain guide for solution-dyed nylon carpets

Here's our easy reference guide about what to use for specific spills and stains on solution-dyed nylon carpets. Simply cross-reference the type of treatment options below with the specific stain in the table on page 36 or 37.

CODE	CLEANING AGENTS / METHODS
1	Dry cleaning fluid
2	Nail polish remover
3	Detergent mix - two tsps. mild liquid detergent mixed with two cups water
4	Lukewarm tap water
5	Vinegar solution - one cup vinegar to two cups water
6	Ammonia solution - two tbsps. household ammonia to one cup water
7	Cavalier Bremworth Carpet Stain Remover for DRY stains. Use only on a dry carpet.
8	Seek assistance from a professional carpet cleaner

SPILLS AND STAINS

STAIN	METHOD
Acne medication	1,3,6,5,4,8
Alcoholic beverages	3,6,5,4,7,8
Bleach	3,4,8
Blood	6,3,4 (cold), 7, 8
Candle wax	2,1,8
Charcoal	9,3,7,8
Chewing gum (freeze with ice, then chip away)	1,8
Chocolate	3,5,4,7,8
Coffee/tea with milk/sugar	3,5,4,7,8
Cosmetics	2,1,3,6,5,4,7,8
Crayon	1,3,8
Food	3,6,4,8
Fruit juice	3,6,5,4,7,8
Furniture polish (water based)	3,4,1,6,7,8
Furniture polish (solvent based)	2,1,3,6,5,4,7,8
Grass	2,1,3,6,5,4,7,8
Grease	1,3,4,8
Ink	2,1,3,6,5,4,7,8

SPILLS AND STAINS

STAIN	METHOD
Lipstick	2,1,3,6,5,4,7,8
Milk	1,3,6,5,4,8
Mud	3,4,8
Mustard	3,5,4,7,8
Nail polish	2
Oil	1,3,7,8
Paint	3,6,4,7,8
Plant food	3,6,5,4,7,8
Rust	5,3,4,7,8
Shoe polish	2,1,3,6,4,7,8
Soft drinks	3,6,5,4,7,8
Tar	1,7,8
Toothpaste	3,5,6,4,8
Urine - wet	3,6,5,4,8
Urine - dry	3,4,5,6,8
Vomit	3,6,5,7,8
Wine	4,3,5,7

Note: some spills contain chemicals that may discolour or even damage the carpet fibre or dyes. If you have doubts about what caused the stain, and how to remove it, please contact a professional carpet cleaner. While this advice is offered in good faith, no responsibility is accepted for claims arising from the recommended treatments.



Stain guide for wool carpets

Here's our easy reference guide about what to use for specific spills and stains on wool carpet. Simply cross-reference the type of treatment options below with the specific stain in the table on pages 40 or 41.

CODE	CLEANING AGENTS / METHODS
1	Apply cold water
2	1 tsp of wool detergent + 1 tsp of white vinegar + 1L of warm water
3	Use clear household disinfectant
4	Cavalier Bremworth Carpet Stain Remover for DRY stains. Use only on dry carpet.
5	Chill with ice cubes in a plastic bag. Pick or scrape off gum.
6	Mix 1/3 cup of white vinegar with 2/3 cup of water
7	Nail polish remover (should not contain lanolin)
8	Surgical alcohol
9	Place absorbent paper over wax and apply hot iron. Wax will melt.
10	Vacuum clean
11	Mineral turpentine
12	Seek assistance from a professional carpet cleaner

SPILLS AND STAINS

STAIN	STEP 1	STEP 2	STEP 3
Beer and spirits	1	2	-
Bleach	1	12	-
Blood	1	2	-
Butter	4	2	-
Candle wax	9	4	-
Chewing gum	5	4	-
Chocolate	4	1	-
Coffee	1	6	-
Cooking oil	4	2	-
Cream	1	4	-
Egg	1	12	-
Faeces	1	3	12
Floor wax	4	1	-
Furniture polish	4	1	-
Gravy and sauces	1	2	-
Ink - ballpoint	8	1	-
Ink - felt-tip	4	1	-
Lipstick	4	2	-
Milk	1	4	-

SPILLS AND STAINS

STAIN	STEP 1	STEP 2	STEP 3
Mud	10	4	-
Mustard	1	2	-
Nail polish	7	4	-
Oil and grease	4	2	-
Paint (oil based)	4	-	-
Paint (acrylic)	1	2	-
Rust	6	12	-
Salad dressing	1	4	-
Shoe polish	4	2	-
Soft drink and fruit juice	1	2	-
Soot	10	4	-
Tar	11	4	-
Tea	1	6	-
Tomato sauce	1	2	4
Urine (fresh)	1	2	3
Urine (old stain)	12	-	-
Vomit	1	3	6
Wine	1	6	-

Note: If you are using the Cavalier Bremworth Stain Remover product, please read the instructions for use carefully before using. Cigarette damage - to remedy cigarette damage on a wool carpet, just brush off the charred tips with your fingers or a coin.

*Other important
things to know*

CARPET CHARACTERISTICS AND OTHER IMPORTANT THINGS TO KNOW

Carpet is a textile that exhibits particular characteristics you need to be aware of before purchasing. These characteristics are an inherent feature of the carpet itself, and are not manufacturing defects.

Tracking

As the name suggests, 'tracking' is the imprint left by footprints etc on your carpet. This is more common on the plusher cut pile surfaces and disappears with vacuuming, but may reappear when the carpet is next walked on. Carpet is most prone to tracking in areas of heavy use such as doorways and halls. These areas should be given extra attention during routine vacuum cleaning.

Permanent shading can happen on cut pile carpets

Cut pile carpets, particularly plush pile carpets, may develop lighter or darker patches over time. Known as 'shading', 'puddling' or 'watermarking', it is caused by the permanent bending of the carpet pile fibres which then reflect the light differently. Brushing or shampooing does not reduce shading. The extent to which shading occurs cannot be accurately predicted or prevented. It does not affect the wear or durability of the carpet and is not recognised by Cavalier Bremworth as a manufacturing flaw or defect.



This is what a cut pile carpet can look like if shading occurs

Colour can vary from sample to production lot

Colour and/or texture may vary from dye-lot to dye-lot and from the supplied sample.

Pattern matching is not always perfect

While our carpets have been manufactured to exacting standards to minimise pattern distortions, the extensible nature of textile products means that some distortion is likely. Even with special care during installation, some irregularities may be visible, especially when viewing across multiple-width installations.

Fluffing on new wool carpet

When a carpet is new, balls of fluff may appear on the surface. These are loose bits of fibre left in the pile by the manufacturing process and are a tiny proportion of the fibre in the pile. This fluff will likely fill the bag of your vacuum for the first few times you vacuum and the quantity will diminish over time. It is perfectly safe to vacuum thoroughly as soon as installation is complete. On loop pile carpets, this fluff can be more difficult to free from the pile and may appear as frizzing. Use of a plain suction head vacuum with strong suction will usually free these balls of fluff. Walking in socks or pantyhose on your new carpet can accentuate fluffing because the fibres in the socks or pantyhose can draw these loose fibres to the surface.

Deterring carpet beetle from your wool carpet

Your wool carpet has been treated with an insect resist agent to deter carpet beetle and infestation from moths and other insects. It is important to note the insect resist chemical is embedded in the carpet fibre and needs to be eaten by the insect to have an effect and stop further spreading – this will mean fibre loss can occur.

This treatment does not stop insects from entering your home. Thorough and regular vacuuming around the skirting boards and under infrequently-moved furniture will help prevent infestation. Failure to properly maintain these areas will void all or part of the warranty coverage.

Sprouting

A single tuft rising up from the pile surface is called 'sprouting' and any such tufts in a cut pile carpet may be safely trimmed with scissors without affecting the appearance – but do not pull the tuft or it could leave a hole in the carpet. With loop pile carpets, we do not recommend cutting the tuft. In this instance a professional repair would be advised and this can be arranged through your carpet retailer.

Fading

In common with all textiles, your carpet may fade or change colour over time particularly in areas consistently exposed to sunlight. This often goes unnoticed as the change is gradual over the years. North or west-facing glass doors or floor-to-ceiling windows are the worst offenders and we recommend these areas be fitted with effective UV protection on the glass to prevent photo-degradation. Curtains, blinds and louvres offer the best protection. If you have carpet in areas exposed to direct sunlight, we recommend you purchase a quality solution-dyed nylon carpet for your home.

Roll pressure marks

On occasions, new carpet will exhibit noticeable light and dark areas, often in strips. This is more likely to occur with plusher pile carpets and is known as roll pressure marks. These marks are caused by the weight of the carpet in a large roll pressing down on the layers underneath and bending the fibres. It can also happen when two rolls are rolled at different tensions and then laid next to each other. Over time and with regular vacuuming and general foot traffic, this effect will diminish, though it can take three to six months or so for the marks to disappear entirely. Roll pressure marks are not considered a manufacturing defect.

Protect your carpet from heavy furniture

Place furniture cups under the legs of heavy furniture and regularly shift the furniture a few inches one way or another to give the pile a chance to recover. To revive flattened wool pile, you can use a warm steam iron over a towel laid on top of the carpet. Hold the steam iron gently over the towel and use the steam button to inject steam – do not press the iron down on the towel as this could leave gloss marks on the carpet underneath.

Protect your carpet from soiling

More often than not, soiling occurs as the result of particles of dirt being walked into the carpet from some external source. Prevention is always better than cure and we recommend door mats at all entranceways to create a barrier to soiling. Your cleaning programme needs to be proportional to the carpet's exposure to soiling. Frequent and moderate cleaning is preferable to harsh treatment likely to be required if cleaning is done infrequently.

Attending to spills and stains immediately is paramount

Staining occurs from the chemical bonding of a pigment. Once this bonding has taken place, removal can be extremely difficult without causing some damage to the carpet pile. This is why promptly attending to spills is so critical. For more information on stain removal, refer to page 32.



IN THE EVENT OF A PROBLEM

If you have a concern about your Cavalier Bremworth carpet and would like to make a claim under your Cavalier Bremworth warranty (e.g. rather than under the Consumer Guarantees Act or Australian Consumer Law), you should contact the retailer who sold and installed your carpet. They will make an inspection and if they are unable to remedy the issue, they will lodge a formal request to our Consumer Services team who will investigate the details.

A member of the Consumer Services team will be in touch to discuss the issue and arrange an inspection if required.

NEW ZEALAND

Phone 0800 808 303
7 Grayson Ave, Papatoetoe
PO Box 97 040, Manukau
Auckland 2241

AUSTRALIA

Phone 1800 251 172
165-169 Lower Gibbes St
Chatswood, NSW 2067
PO Box 845, Willoughby, NSW 2068

Cavalier Bremworth strives to comply with all of its obligations at law and you are free to contact us or the retailer who sold and installed your carpet, should you wish to make a claim under the New Zealand Consumer Guarantees Act 1993 or Australian Consumer Law 2010 in relation to your carpet.



NEW ZEALAND cavbrem.co.nz | 0800 808 303

AUSTRALIA cavbrem.com.au | 1800 251 172